



# FOOT ON AFRICA

## PRIVACY & MEDIA CONSENT POLICY

Applicable to Foot On Africa Safari Lodge & Foot On Africa Activities

Foot On Africa, including Foot On Africa Safari Lodge and Foot On Africa Activities, is committed to respecting the privacy and personal rights of all our guests and clients. This Privacy & Media Consent Policy explains how we collect, use, and manage photographs, videos, and other media captured during your stay or participation in our services.

### 1. Media Collection

During your stay at Foot On Africa Safari Lodge or while participating in any activities organized by Foot On Africa, we may capture photographs and video recordings.

This may include images or footage of guests:

- Individually
- In groups
- During activities, excursions, safaris, or events
- In shared or public areas of the lodge

### 2. Use of Media

By using our services, you acknowledge and agree that Foot On Africa may use such photographs and videos for:

- Marketing and promotional materials
- Website and online content
- Social media platforms
- Brochures, advertisements, and other digital or print media
- Foot On Africa **will not publish** identifiable photos or videos of minors on our website, social media platforms, or promotional materials without prior consent from a parent or legal guardian.

All media will be used respectfully and in a manner that reflects the experiences we offer.

### 3. Guest Rights & Removal Requests

We respect your preferences and rights regarding your image.

- You may request that any photo or video featuring you be removed from our platforms.
- Upon receiving a request, Foot On Africa will make reasonable efforts to remove the content promptly from all platforms under our control (including website and social media).
- Unless a removal request is submitted, consent for the use of photographs and videos remains valid indefinitely, and we may continue using such media for promotional, marketing, and archival purposes.

### **Third-Party Sharing & Reposting**

- While Foot on Africa will remove requested content from platforms under our direct control, we cannot guarantee the removal of media that has already been shared, reposted, downloaded, or published by third parties.
- However, Foot On Africa will make reasonable efforts to assist guests by requesting removal from third-party platforms where possible.

To submit a request, please contact us at: [info@footonafrica.com](mailto:info@footonafrica.com)

### **4. Consent & Opt-Out**

- Your presence at Foot On Africa Safari Lodge or participation in Foot On Africa Activities, you acknowledgment of this policy.
- If you do not wish to be photographed or recorded, please inform our staff in advance or at the time of your activity or check-in. We will take reasonable steps to respect your preference.

### **5. Data Protection**

- Foot On Africa does not sell or distribute guest images to third parties for unrelated commercial purposes. Media collected is used solely for our promotional and branding purposes.

### **6. Policy Updates**

- We may update this policy from time to time. Any changes will be made available through our official channels or upon request.

*By engaging with Foot On Africa Safari Lodge or Foot On Africa Activities, you agree to the terms outlined in this Privacy & Media Consent Policy.*

**Contact Us:** [info@footonafrica.com](mailto:info@footonafrica.com)

**Web:** [www.footonafrica.com](http://www.footonafrica.com)